



North Carolina Survey Results

Q1 Which company provides electricity to your home: Duke Energy, Progress Energy, another company, or are you not sure?

<i>Duke Energy</i>	42%
<i>Progress Energy</i>	32%
<i>Another company</i>	24%
<i>Not sure</i>	2%

Q2 What do you think should be the highest priority for North Carolina energy policy: increased renewable energy like wind and solar power, building new nuclear power plants, using fracking to get natural gas, or something else?

<i>Increased renewable energy</i>	53%
<i>Building new nuclear plants</i>	14%
<i>Fracking to get natural gas</i>	21%
<i>Something else</i>	6%
<i>Not Sure</i>	5%

Q3 Duke Energy and Progress Energy merged recently. Supporters say this will be good because it will result in lower rates for consumers. Opponents say it is bad because it limits competition and result in higher rates. Which comes closer to your view?

<i>Duke/Progress merger is good</i>	15%
<i>Duke/Progress merger is bad</i>	60%
<i>There will be no difference</i>	12%
<i>Not sure</i>	14%

Q4 Duke Energy and Progress Energy want legislators to pass a law imposing annual rate increases on consumers so that the companies can build nuclear power plants without taking the financial risk themselves. Would you support or oppose this law?

<i>Support law</i>	16%
<i>Oppose law</i>	75%
<i>Not sure</i>	9%

Q5 If you knew your elected official supported legislation imposing annual rate hikes to pay for future nuclear power plants in the Carolinas, would that make you more or less likely to support them, or would it not make a difference?

<i>More likely to support them</i>	28%
<i>Less likely to support them</i>	53%
<i>Would not make a difference</i>	13%
<i>Not sure</i>	6%





Q6 Duke Energy and Progress Energy seek to increase their profits. Who do you trust most to protect the interests of consumers when it comes to increases in electricity rates: the North Carolina Utilities Commission, Duke and Progress Energy, advocacy groups like Consumers Against Rate Hikes, or someone else?

<i>NC Utilities Commission</i>	29%
<i>Duke and Progress Energy</i>	7%
<i>Advocacy groups</i>	52%
<i>Someone else</i>	5%
<i>Not sure</i>	7%

Q7 When determining electricity rates, who do you think Duke and Progress Energy and the state Utilities Commission should try to help: low income people and seniors on fixed incomes; small businesses; local governments and schools; large businesses and industries; or someone else?

<i>Low income people and seniors on fixed income</i>	67%
<i>Small businesses</i>	11%
<i>Local government and schools</i>	5%
<i>Large businesses and industries</i>	2%
<i>Someone else</i>	8%
<i>Not sure</i>	7%

Q8 Which of the following statements comes closest to your view: Electric companies should be concerned with pollution and climate change OR Electric companies should not worry about pollution and climate change when planning how to generate electricity.

<i>Should consider pollution and climate</i>	76%
<i>Should not consider pollution and climate</i>	16%
<i>Not sure</i>	7%

Q9 Governor McCrory worked for Duke Energy for 28 years. A new bill would fire all previously appointed members of the Utilities Commission which determines our electricity rates, and allow Governor McCrory to appoint all new commissioners. Do you trust McCrory more to protect customers or protect Duke Energy?

<i>Trust McCrory to protect customers</i>	30%
<i>Trust McCrory to protect Duke</i>	50%
<i>Not sure</i>	20%

Q10 Which of the following statements comes closest to your view: Electric companies should invest consumers' money in making homes more energy efficient OR Electric companies should invest consumers' money in building new power plants.

<i>Make homes energy efficient</i>	66%
<i>Build new power plants</i>	20%
<i>Not sure</i>	14%

Q11 If you are a woman, press 1. If a man, press 2.

<i>Woman</i>	53%
<i>Man</i>	47%

Q12 Do you consider yourself to be very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative? If you are very liberal, press 1. If somewhat liberal, press 2. If moderate, press 3. If somewhat conservative, press 4. If very conservative, press 5.

<i>Very liberal</i>	8%
<i>Somewhat liberal</i>	15%
<i>Moderate</i>	34%
<i>Somewhat conservative</i>	25%
<i>Very conservative</i>	18%





Q13 If you are Hispanic, press 1. If white, press 2. If African-American, press 3. If other, press 4.

<i>Hispanic</i>	5%
<i>White</i>	70%
<i>African-American</i>	20%
<i>Other</i>	6%

Q14 If you are 18 to 45 years old, press 1. If 46 to 65, press 2. If you are older than 65, press 3.

<i>18 to 45</i>	38%
<i>46 to 65</i>	43%
<i>Older than 65</i>	19%





Crosstabs

	Base	Gender	
		Woman	Man
Electricity Provider			
Duke Energy	42%	44%	40%
Progress Energy	32%	32%	33%
Another company	24%	23%	25%
Not sure	2%	2%	2%

	Base	Gender	
		Woman	Man
NC Energy Policy Priority			
Increased renewable energy	53%	60%	46%
Building new nuclear plants	14%	10%	18%
Fracking to get natural gas	21%	17%	25%
Something else	6%	5%	8%
Not Sure	5%	7%	4%

	Base	Gender	
		Woman	Man
Duke/Progress Merger Opinion			
Duke/Progress merger is good	15%	13%	17%
Duke/Progress merger is bad	60%	58%	61%
There will be no difference	12%	15%	8%
Not sure	14%	14%	15%

	Base	Gender	
		Woman	Man
Annual Rate Increase for Nuclear			
Support law	16%	16%	16%
Oppose law	75%	73%	76%
Not sure	9%	10%	8%





Crosstabs

	Base	Gender	
		Woman	Man
If Elected Official Supports Annual Rate Increase for Nuclear			
More likely to support them	28%	31%	24%
Less likely to support them	53%	47%	61%
Would not make a difference	13%	14%	11%
Not sure	6%	9%	4%

	Base	Gender	
		Woman	Man
Who Do You Trust on NC Electricity Rates?			
NC Utilities Commission	29%	26%	32%
Duke and Progress Energy	7%	6%	7%
Advocacy groups	52%	53%	52%
Someone else	5%	5%	5%
Not sure	7%	10%	4%

	Base	Gender	
		Woman	Man
Who Should Utilities Commission Try to Help?			
Low income people and seniors on fixed income	67%	71%	63%
Small businesses	11%	7%	15%
Local government and schools	5%	5%	5%
Large businesses and industries	2%	1%	3%
Someone else	8%	7%	10%
Not sure	7%	8%	5%

	Base	Gender	
		Woman	Man
Should Electric Companies Be Concerned with Pollution/Climate?			
Should consider pollution and climate	76%	79%	74%
Should not consider pollution and climate	16%	13%	20%
Not sure	7%	9%	6%





Crosstabs

	Base	Gender	
		Woman	Man
Trust McCrory to Protect Customers or Duke?			
Trust McCrory to protect customers	30%	29%	31%
Trust McCrory to protect Duke	50%	45%	56%
Not sure	20%	26%	13%

	Base	Gender	
		Woman	Man
Invest in Energy Efficient Homes vs. New Power Plants			
Make homes energy efficient	66%	71%	60%
Build new power plants	20%	13%	28%
Not sure	14%	16%	12%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Electricity Provider						
Duke Energy	42%	47%	44%	43%	36%	45%
Progress Energy	32%	39%	32%	31%	35%	30%
Another company	24%	10%	22%	26%	27%	23%
Not sure	2%	4%	3%	1%	2%	2%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
NC Energy Policy Priority						
Increased renewable energy	53%	74%	77%	65%	40%	22%
Building new nuclear plants	14%	14%	8%	11%	19%	18%
Fracking to get natural gas	21%	11%	8%	13%	26%	43%
Something else	6%	1%	5%	5%	8%	9%
Not Sure	5%	-	3%	6%	7%	8%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Duke/Progress Merger Opinion						
Duke/Progress merger is good	15%	27%	17%	12%	14%	13%
Duke/Progress merger is bad	60%	60%	55%	61%	62%	56%
There will be no difference	12%	4%	12%	13%	11%	13%
Not sure	14%	8%	16%	13%	13%	18%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Annual Rate Increase for Nuclear						
Support law	16%	24%	15%	12%	20%	15%
Oppose law	75%	71%	78%	77%	74%	72%
Not sure	9%	5%	7%	11%	6%	13%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
If Elected Official Supports Annual Rate Increase for Nuclear						
More likely to support them	28%	32%	18%	28%	31%	29%
Less likely to support them	53%	55%	65%	53%	52%	47%
Would not make a difference	13%	13%	12%	14%	10%	14%
Not sure	6%	-	6%	5%	7%	10%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Who Do You Trust on NC Electricity Rates?						
NC Utilities Commission	29%	28%	30%	28%	30%	29%
Duke and Progress Energy	7%	10%	8%	5%	5%	9%
Advocacy groups	52%	52%	52%	53%	53%	52%
Someone else	5%	-	6%	5%	4%	6%
Not sure	7%	9%	3%	9%	8%	4%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Who Should Utilities Commission Try to Help?						
Low income people and seniors on fixed income	67%	77%	81%	73%	61%	50%
Small businesses	11%	9%	5%	7%	13%	20%
Local government and schools	5%	4%	4%	4%	5%	6%
Large businesses and industries	2%	2%	3%	2%	1%	2%
Someone else	8%	5%	2%	7%	12%	13%
Not sure	7%	2%	5%	7%	6%	9%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Should Electric Companies Be Concerned with Pollution/Climate?						
Should consider pollution and climate	76%	81%	87%	83%	77%	53%
Should not consider pollution and climate	16%	15%	9%	10%	16%	35%
Not sure	7%	4%	4%	7%	7%	13%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Trust McCrory to Protect Customers or Duke?						
Trust McCrory to protect customers	30%	26%	9%	19%	41%	56%
Trust McCrory to protect Duke	50%	64%	81%	59%	36%	21%
Not sure	20%	10%	10%	22%	23%	23%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Invest in Energy Efficient Homes vs. New Power Plants						
Make homes energy efficient	66%	73%	79%	70%	61%	51%
Build new power plants	20%	22%	8%	13%	28%	31%
Not sure	14%	5%	12%	18%	11%	18%





Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
Electricity Provider					
Duke Energy	42%	33%	44%	39%	31%
Progress Energy	32%	51%	30%	31%	47%
Another company	24%	9%	24%	28%	22%
Not sure	2%	7%	2%	2%	-

	Base	Race			
		Hispanic	White	African-American	Other
NC Energy Policy Priority					
Increased renewable energy	53%	45%	52%	58%	54%
Building new nuclear plants	14%	11%	15%	13%	11%
Fracking to get natural gas	21%	35%	23%	12%	17%
Something else	6%	9%	6%	6%	11%
Not Sure	5%	-	4%	11%	7%

	Base	Race			
		Hispanic	White	African-American	Other
Duke/Progress Merger Opinion					
Duke/Progress merger is good	15%	33%	14%	14%	15%
Duke/Progress merger is bad	60%	31%	62%	59%	57%
There will be no difference	12%	16%	11%	11%	17%
Not sure	14%	20%	14%	16%	11%

	Base	Race			
		Hispanic	White	African-American	Other
Annual Rate Increase for Nuclear					
Support law	16%	25%	16%	15%	17%
Oppose law	75%	64%	77%	69%	76%
Not sure	9%	11%	7%	17%	7%





Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
If Elected Official Supports Annual Rate Increase for Nuclear					
More likely to support them	28%	44%	30%	13%	31%
Less likely to support them	53%	25%	54%	61%	46%
Would not make a difference	13%	31%	10%	16%	21%
Not sure	6%	-	6%	10%	3%

	Base	Race			
		Hispanic	White	African-American	Other
Who Do You Trust on NC Electricity Rates?					
NC Utilities Commission	29%	45%	32%	19%	17%
Duke and Progress Energy	7%	7%	5%	13%	8%
Advocacy groups	52%	33%	51%	55%	71%
Someone else	5%	7%	5%	5%	1%
Not sure	7%	7%	8%	8%	3%

	Base	Race			
		Hispanic	White	African-American	Other
Who Should Utilities Commission Try to Help?					
Low income people and seniors on fixed income	67%	51%	63%	84%	75%
Small businesses	11%	26%	12%	5%	6%
Local government and schools	5%	11%	5%	1%	3%
Large businesses and industries	2%	2%	2%	2%	6%
Someone else	8%	7%	10%	4%	8%
Not sure	7%	4%	8%	5%	3%

	Base	Race			
		Hispanic	White	African-American	Other
Should Electric Companies Be Concerned with Pollution/Climate?					
Should consider pollution and climate	76%	75%	77%	76%	74%
Should not consider pollution and climate	16%	18%	16%	14%	24%
Not sure	7%	7%	7%	10%	3%





Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
Trust McCrory to Protect Customers or Duke?					
Trust McCrory to protect customers	30%	65%	32%	19%	28%
Trust McCrory to protect Duke	50%	13%	49%	58%	61%
Not sure	20%	22%	19%	23%	11%

	Base	Race			
		Hispanic	White	African-American	Other
Invest in Energy Efficient Homes vs. New Power Plants					
Make homes energy efficient	66%	64%	63%	74%	69%
Build new power plants	20%	22%	22%	11%	21%
Not sure	14%	15%	14%	15%	10%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Electricity Provider				
Duke Energy	42%	50%	36%	39%
Progress Energy	32%	27%	36%	34%
Another company	24%	21%	26%	24%
Not sure	2%	2%	2%	3%

	Base	Age		
		18 to 45	46 to 65	Older than 65
NC Energy Policy Priority				
Increased renewable energy	53%	50%	59%	48%
Building new nuclear plants	14%	14%	13%	16%
Fracking to get natural gas	21%	23%	19%	22%
Something else	6%	9%	4%	6%
Not Sure	5%	5%	5%	7%





Crosstabs

	Base	Age		
		18 to 45	46 to 65	Older than 65
Duke/Progress Merger Opinion				
Duke/Progress merger is good	15%	13%	15%	18%
Duke/Progress merger is bad	60%	63%	58%	57%
There will be no difference	12%	10%	13%	12%
Not sure	14%	14%	15%	14%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Annual Rate Increase for Nuclear				
Support law	16%	17%	15%	19%
Oppose law	75%	78%	77%	63%
Not sure	9%	5%	9%	18%

	Base	Age		
		18 to 45	46 to 65	Older than 65
If Elected Official Supports Annual Rate Increase for Nuclear				
More likely to support them	28%	30%	25%	28%
Less likely to support them	53%	49%	58%	52%
Would not make a difference	13%	14%	12%	12%
Not sure	6%	7%	5%	8%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Who Do You Trust on NC Electricity Rates?				
NC Utilities Commission	29%	27%	29%	33%
Duke and Progress Energy	7%	8%	5%	7%
Advocacy groups	52%	52%	54%	50%
Someone else	5%	5%	5%	3%
Not sure	7%	8%	7%	6%





Crosstabs

	Base	Age		
		18 to 45	46 to 65	Older than 65
Who Should Utilities Commission Try to Help?				
Low income people and seniors on fixed income	67%	60%	69%	78%
Small businesses	11%	14%	11%	6%
Local government and schools	5%	7%	4%	3%
Large businesses and industries	2%	3%	1%	2%
Someone else	8%	10%	8%	6%
Not sure	7%	5%	8%	6%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Should Electric Companies Be Concerned with Pollution/Climate?				
Should consider pollution and climate	76%	74%	76%	82%
Should not consider pollution and climate	16%	20%	16%	8%
Not sure	7%	6%	7%	10%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Trust McCrory to Protect Customers or Duke?				
Trust McCrory to protect customers	30%	32%	27%	33%
Trust McCrory to protect Duke	50%	47%	55%	44%
Not sure	20%	21%	17%	23%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Invest in Energy Efficient Homes vs. New Power Plants				
Make homes energy efficient	66%	65%	69%	61%
Build new power plants	20%	24%	18%	18%
Not sure	14%	11%	13%	22%

