



Background on North Carolina Poll

February 27, 2013

Public Policy Polling surveyed 601 registered North Carolina voters, from February 25th to 27th. The margin of error for the overall sample is +/-4.0% with a 95% confidence interval. This poll was paid for by Consumers Against Rate Hikes. PPP surveys are conducted through automated telephone interviews.

PPP employs Interactive Voice Response (IVR) technology to poll quickly, cost-effectively, accurately and on a wide range of issues. Since 2001 we have conducted surveys for politicians & political organizations, unions, consultants, and businesses. In addition to surveys, PPP provides automated message delivery services (robocalls).

More information: <http://www.publicpolicypolling.com/aboutPPP/about-us.html>

